



FOR IMMEDIATE RELEASE
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Jim Cameron Joins Stuart C. Irby Co. *Named Vice President of Marketing and Vendor Development*

JACKSON, Miss. (May 19, 2005) – Stuart C. Irby Co., one of the nation’s leading electrical distributors, has named James F. “Jim” Cameron vice president marketing and vendor development. Cameron was formerly with Hubbell Power Systems, where he was director of marketing.

Cameron will lead the Stuart C. Irby Co. marketing efforts and oversee vendor development.

“Jim brings a wealth of industry experience in the marketing and vendor relations area,” said company president Stuart M. Irby. “His strong track record with top companies in our industry will serve us well as we move to better position our company.”

Cameron has worked for Danfoss, Thomas and Betts, OEM, W.W. Grainger Inc., and ABB Power T&D Company.

Irby said Cameron joins Stuart C. Irby Co.’s executive management team as it continues the company’s re-organization. Last year the company unveiled a broad-based plan to modernize policies and sales processes, streamline operations, and implement a new marketing approach. Irby set a company record for sales growth during 2003-2004 and major changes are being

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ADD ONE / CAMERON NAMED VP AT STUART C. IRBY CO.

implemented to further improve sales, efficiency and customer service.

“Jim’s leadership will help us to reach our short and long-term company goals,” Irby said. “Our aim is to become either the number one or number two distributor in each of our markets, and that requires new and innovative ways to meet the needs of our customers.”

Cameron is a 1988 graduate of the University of Michigan, where he earned a degree in Industrial and Operations Engineering. He is a member of IEEE (Power Engineering Society).

For more than 75 years, Stuart C. Irby Co. has been a key player in the electrical wholesaling industry, serving a multitude of customers in the utility, commercial, industrial and residential sectors. The company is the 16th largest electrical distributor in the United States, and has 650 employees and 34 locations over the nine states.

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To find out more, go to www.irby.com

Electronic photo of James F. Cameron available upon request. Email requests to burks@irby.com